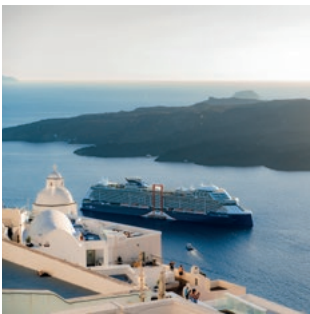


Welcome to *ROL Cruise*

& the exclusive rewards
programme, Cruise Miles®



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ROL Cruise proudly welcomes you to the world of cruising

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Introduction to Cruising



Cruising has become one of the travel industry's fastest growing sectors, and it's not surprising, as cruises cover a wide range of destinations and offer notably great value for money.

Your basic cruise fare will include your flights (where applicable), transfers and on board accommodation, main meals and snacks, entertainment, on board lectures and seminars, social events and full use of the ship's facilities, including swimming pools and fitness centre. You can be as active or as relaxed as you choose. It's your holiday to spend exactly how you wish!

With a cruise holiday, the options are endless, from deciding which company and ship best suit your requirements, to the destinations you want to visit.

For those guests who don't wish to fly, you can choose to travel from a wide range of UK ports. This convenient way of travelling, ensures your journey starts with ease and allows you the best possible start to your holiday!

As the UK's No. 1 Independent Cruise Specialist, we are delighted to share our experience, knowledge and expertise with you. We've been arranging cruise holidays for over 25 years, meaning we have an unrivalled ability to find you the ship, cabin, and offer that's right for you – every time.

Experience the Difference with ROL Cruise

With over 25 years' experience, we ensure we do things differently to the rest of the competition, and that is why we are **The UK's No. 1 Independent Cruise Specialist.**



Celebrating over 25 years as a cruise-only specialist

We have been operating as a cruise-only specialist for over 25 years and always deliver impartial advice. From finding you the best deals and seeking out unique experiences, to personalising your holiday and offering exceptional added value, we will always be there to guide and assist you.

Award-winning cruise travel agent

As an independently owned cruise travel agent, we take immense pride in the awards we win. Over the last five years, we have been the proud winners of over 50 cruise awards, including the prestigious accolade of the 'Top Ocean Cruise Agency' at the TTG Top 50 Travel Agencies for 2021.

We are the top partner for major leading cruise lines

As the key strategic partner with major cruise lines, we sustain and develop relationships to ensure that we are providing you with the most current, exciting and unique cruise packages.

Our staff have over 1,000 years' combined travel expertise

We are passionate about travel and cruising, and this emanates through everything that we do. We strive to offer a 5★ service and, with **customer satisfaction at 98%** and a **Feefo rating of 4.8/5**, we believe that our dedication shines through. We ensure our staff have all experienced cruising for themselves. Many of the articles on our blog have been written by our team here at ROL Cruise, which you can read online at www.rolcruise.co.uk/blog

Award-winning Academy of Cruise Excellence (ACE)

At ROL Cruise, we take the training and development of our staff seriously and run an in-house Academy of Cruise Excellence programme. This means that all members of our staff are trained to the highest possible standard, and are always working towards improving their knowledge and expertise to benefit you, our valued customers.

What do our customer's say?

"ALWAYS very polite & helpful staff. Every question asked is ALWAYS answered in an honest & positive manner. Nothing is ever too much trouble for any of the agents. We have used ROL many times & they always come up with the best price possible."

Mr Pratt, Gloucester



"The very best in service for all your future cruises."

**Mr Shephard,
Cornwall**



"I have always found ROL to be very helpful and offer some fantastic deals. This, combined with being able to accumulate Cruise Miles® on each booking that can then be used to reduce the cost of future cruises makes it a compelling proposition."

Mr Hayes, Essex



Cruise Miles® – Our Official Rewards Programme

Over a quarter of a million UK members are benefitting from our exclusive Cruise Miles® Rewards Programme. Every time you book with ROL Cruise, you will earn Cruise Miles®, which can be used on a future booking, enabling you to save money. Entirely exclusive to ROL Cruise customers and endorsed by all major cruise lines, Cruise Miles® has saved our customers over £12 million.

We're with you all the way

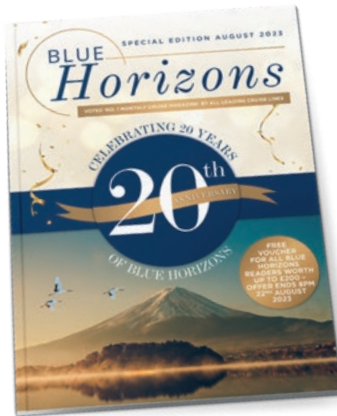
For over 15 years, we have had ROL Cruise Ambassadors representing us on board select voyages. This invaluable service means that you have an ROL representative to hand should you have any questions, comments or even to book your next cruise whilst on board!

Experts in exclusive tailor-made cruise holidays

We have been packaging bespoke holidays for over a decade, exclusively with you in mind. With our experienced Tailormade Cruise Specialists, we are constantly combining the best new experiences that the world has to offer, with delectable cruise experiences – adding hotel stays and more to create unique and immersive holidays.

Blue Horizons voted No. 1 Monthly Cruise Magazine

Our in-house magazine, Blue Horizons, is voted No. 1 Monthly Cruise Magazine by all leading cruise lines. Providing you with the best cruise deals, most up-to-date cruise news, unique features and exclusive value, Blue Horizons can be delivered FREE to your door every month, ensuring that you are receiving the best of the best!



Book with Confidence

- ✓ 5★ SERVICE & 98% CUSTOMER SATISFACTION
- ✓ BOOK TODAY WITH JUST A DEPOSIT
- ✓ ATOL AND ABTA PROTECTED
- ✓ OPEN 7 DAYS A WEEK 8.30AM – 8PM
- ✓ UK'S NO. 1 INDEPENDENT CRUISE SPECIALIST

ROL Cruise are a member of ABTA (Association of British Travel Agents),



which means that your holiday is fully protected, you are fully supported, and you have an exemplary team of travel experts at your service.

Our ABTA membership means that you are protected from the moment you book to the moment you arrive home. In the unlikely even that things don't go to plan, you'll be reassured to know that your money is protected – no questions asked. With over 25 years' experience in the cruise industry, we know that we have knowledge, expertise and security to ensure that you don't just book a holiday with us, you book an experience.

We are committed to making a difference

We recognise that we can be proactive in helping charities in a forward-thinking way and we often try to support charities close to our hearts. Here are just some of the charities that we have helped with our donations...

Over £100,000 raised for the NHS

Over £30,000 raised for Macmillan Cancer Support



Over £37,000 raised for the Royal British Legion Poppy Appeal

\$100,000 Australian Dollars raised for the Australian Red Cross



£10,000 each to the British Red Cross for the Ukraine Crisis Appeal and the Turkey Earthquake Appeal



Cruise Miles®

the Official Rewards Programme from ROL Cruise

As seen on TV, Cruise Miles® is the official rewards programme from ROL Cruise and endorsed by all major cruise lines, Cruise Miles® has saved our customers over £12 million on their cruises.



By joining Cruise Miles® or by booking with ROL Cruise you will have already started to earn Cruise Miles®. You can view your current Cruise Miles® balance by logging on to your online MyROL account, or by calling 0808 239 4891.

How does Cruise Miles® work?

For every booking you make with us, your Cruise Miles® account will be credited with one Cruise Mile for each pound you spend. It's automatic, and you don't need to ask; you just have to choose your perfect cruise. What's more, there's no catch! You can earn Cruise Miles® on all bookings made with ROL Cruise.

What can you redeem your Cruise Miles® on?



Pre-cruise hotel stays



Regional flights and upgrades



Cabin upgrades



UK chauffeur transfers



Port or Airport parking



SAVE money on your next booking



Did you know you can Recommend your Friends and you'll both earn Bonus Cruise Miles®

We will credit you with 1,000 Cruise Miles® for the first 5 friends who sign up following your recommendation, providing they have not registered with us before. Not only this, but your friend or family member will also receive 5,000 Cruise Miles® which can be enjoyed when booking their next cruise.

Please log in to your Online Account to get your unique code to share with your friends www.rolcruise.co.uk/my-rol

Our Ambassador, Jennie Bond

It was more than two decades ago that Jennie Bond's love affair with cruising began. She had set off for the Canary Islands with her husband and daughter, who was seven at the time, on what was probably then the most famous ship in the world: Cunard's flagship QE2. From the moment of stepping on board, they have never looked back and cruising has become a large part of their lives:

What do you love the most about cruising?

One of the greatest pleasures about cruising is that once you are on board...that's it. You can unpack everything and look forward to visiting any number of ports and countries without having to move a muscle!

I shall never lose the thrill of drawing back the curtains each morning and finding that a new destination, or even a new country, has magically appeared while I was wined, dined, entertained and slept in pure comfort.

Where has cruising taken you?

We like to cruise at least once a year and we've been lucky enough to go to Australia, the Far East, South Africa, the Caribbean, USA, into Europe and Mexico...to name but a few. But perhaps the most exciting was a couple of years ago when ROL Cruise helped us arrange a voyage to Antarctica. It was truly a once in a lifetime experience for us and one that we shall never forget.

What advice would you give to someone who has never cruised before?

It was a revelation to us to discover that there is so much space on board, privacy if you want it, opportunities to socialise when you feel inclined and the chance to try out all sorts of activities. Not to mention the fabulous food and wines. As an Ambassador for ROL Cruise, I really enjoy talking to people about my love of cruising!

Cruising in one sentence:

A cruise is an adventure on water during which you can do as much or as little as you like, all the while being indulged in the luxury of a fine hotel.



On Being a Cruise Miles® Ambassador

Being an ambassador for Cruise Miles® from ROL Cruise is, for me, one of life's great pleasures. It's quite easy, as you grow older, to become a tad complacent about exploring the world around us. Jumping on a plane to some far-flung holiday destination with nothing booked, and no idea about where we might stay doesn't hold quite the same appeal as it once did.

But one of the most enriching things about cruising is that it allows you to carry on finding out about this wonderful world of ours from the luxurious comfort of your floating home: your cruise ship. And ROL Cruise has opened my eyes to the seemingly infinite variety of expeditions and adventures on offer.

My husband and I have cruised much of the world including Antarctica, Scandinavia, the Pacific and Australia. We still get our thrills by sometimes striking out independently at numerous stops along the way: quad biking in Greece, taking a train through the Australian outback or racing over sand dunes in Namibia. And after each adventure, it's always such a relief to step back on board into the familiar comfort of our ship, waiting in port to take us on to the next destination as we relax, eat fabulous food and enjoy the endless entertainment options.

We have also grown to appreciate the expertise of the travel teams who organise the shore excursions: who'd have thought that vinegar tasting in Germany would be such fun...and so delicious? They will always give you the chance to learn about the history and culture of where you are, or simply take you to the best beach to chill, or maybe try out a brand new activity.

Living by the sea, as we do in South Devon, we often see the lights or silhouette of a cruise ship on the far horizon heading out from Southampton. It's simultaneously exciting and annoying, because it's rather like watching a party in full swing when you're not invited! We can picture people getting ready for dinner, or perhaps a night of dancing in the ballroom. Maybe they're planning to go to the theatre or just enjoy a few cocktails while they listen to some live music. And all this while they are sailing to the first of several ports on their itinerary.

The sight of those passing ships always whets our appetite for our own next adventure at sea!

As an ambassador for Cruise Miles®, I know that the team at ROL Cruise will always do their utmost to guide you to the very best match for what you are looking for, and at the very best price."



Signature ROL Cruise Experiences

Be Inspired... Exclusive Tailormade Packages.

ROL Cruise have a dedicated team with over 50 years' combined experience, that have perfected some of the most thrilling, relaxing and adventurous tailormade package cruise holidays for our valued customers. With such a vast selection of exclusive offers, it is without question that you will find one to suit your needs, desires and budget. The logistical side of your holiday is taken care of by our tailormade specialists, leaving you free to plan the fun stuff, safe in the knowledge that we have sourced, tried and tested your hotels, flights and tours.

Travel has the ability to transform you and provide you with the

opportunity to discover, explore, learn and relax. Your holiday is not just about the places you go it's about the experiences you share and memories you create along the way. Choose from a range of journeys to beautiful destinations around the world, which can be expertly packaged by ROL Cruise to offer you an experience unlike any other.

From the timeless Venice Simplon-Orient-Express, to the thrill of the Rocky Mountaineer or a fabled journey through the exotic east on the Eastern & Oriental Express, let us take you on a once-in-a-lifetime journey.

Where will your next adventure take you?

Calgary Stampede



During the Calgary Stampede, Alberta saddles up and puts on its cowboy hat to welcome visitors from around the globe. You can experience all that this incredible event has to offer.

Monaco Grand Prix



A racing tradition since 1929, the Monaco Grand Prix is considered one of the most important and prestigious motor races in the world, as well as one of the most difficult.

Machu Picchu



'The Lost City of the Incas' takes centre stage as one of the greatest destinations in the world. As the Incas left no written records behind about the city's rise or fall, Machu Picchu remains one of the most archaeologically mysterious sites in the world.

Japan's Cherry Blossom Season



For a just a few weeks every year, Japan blooms into vibrant pink as the nation's cherry blossom trees (also known as sakura) flower, creating stunningly beautiful scenes across the country.

And so much more...

We are offer payment plans and deposit options so why not embark on a unique journey to remember for years to come.

Exceptional Journeys by Rail

ROL Cruise work with a number of trains the world over and what better way to explore than via a combination of rail, land & sea.

Our experts have created a plethora of inspirational packages including unforgettable tours and hotel stays too, so you can rest assured that everything is well and truly taken care of.

Here are just a handful of trains ROL Cruise are able to package with a cruise to create the holiday of your dreams:



The Japanese-built carriages of the *Eastern & Oriental Express* are evocative of a bygone colonial era and retain a majestic Southeast Asian influence throughout. Intriguing cities, rural landscapes and gleaming pagodas are just a few of the many magical highlights you will pass by. Travelling on board the *Eastern & Oriental Express* is a truly unique way to experience the full wonder of this remarkable region.



ROCKY MOUNTAINEER

Travelling on board *Rocky Mountaineer* is a truly unforgettable experience. This award-winning and world-renowned train travels by daylight through the wild beauty of Canada. Take in the breathtaking scenery as you relax in your SilverLeaf Service coach. Savour a selection of breakfasts and lunches complemented by a selection of wine and beer, and non-alcoholic beverages, whilst being entertained by commentary from your *Rocky Mountaineer* Host.



INDIAN PACIFIC

A journey aboard the iconic *Indian Pacific* will whisk you between Perth, Adelaide and Sydney in comfort and style. Named for the two oceans the train encounters on its journey across the longest stretch of straight railway track in the world, a spectacular 4352km crossing. With its bold wedge-tailed eagle emblem symbolising the scope, range and significance of each epic journey, the *Indian Pacific* traverses mountain ranges, passes through arid deserts and goldfields, rocky valleys and subtropical savannahs on its transcontinental crossings.



ROVOS RAIL
LUXURY TRAINS

Rovos Rail has earned an international reputation for its truly world-class travel experiences. With discreet and friendly service, 5★ cuisines and a selection of South Africa's finest wines included, *Rovos Rail* harks back to a simpler, more elegant era encompassing the timeless grace and high romance of African exploration.

HIRAM BINGHAM

A BELMONT TRAIN

A visit to a once-in-a-lifetime place calls for a once-in-a-lifetime journey. Sink into an armchair in the 1920s-style carriages, where polished wood and brass catch the light. Named after the explorer who rediscovered the Inca citadel, Belmont *Hiram Bingham's* striking blue and gold livery stands out against Peru's verdant landscapes.



EUROPE

From the 1920s to the '30s, the carriages of the *Venice Simplon-Orient-Express* train played a significant role in the 'golden age' of travel. Today, every carriage has been lovingly restored to its former glory, recreating one of the finest luxury experiences the world has ever known. Exceptional European cuisine is freshly prepared in the train's kitchen.



Your Online MyROL Account

In today's fast-paced world of travel planning, convenience and personalised experiences are paramount. Here at ROL Cruise we understand the evolving needs of modern travellers, and that's why having your very own MyROL account can enhance your cruise booking experience and make your journey unforgettable.

The screenshot displays the MyROL account interface. At the top left, the user is identified as 'ROL User' with a customer reference of 12345. A dark blue box shows the 'Cruise Miles®' balance: 'TOTAL 5,000' and 'VALUE £50'. A navigation menu on the left includes: My ROL Homepage, Bookings, Offers, Preferences, Blog, FAQ, Travel Updates & Advice, My Account, Contact Us, and Sign Out. The main content area is titled 'Welcome ROL User,' and includes a welcome message, a notification section (currently empty), and three promotional cards: 'You don't have any active bookings!', 'Take our cruising quiz', and 'Invite your friends and earn up to 5,000 Cruise Miles®'. The 'Invite' card includes a form to enter an email address and an 'INVITE' button.

Exclusive Access to Personalised Offers:

By logging into your MyROL Account you will have exclusive access to Personalised Offers: MyROL account holders gain exclusive access to tailor-made cruise offers and promotions. By having an account, you open the door to a world of discounts, special deals and early booking incentives that are not available elsewhere.

Personalised Recommendations:

Your MyROL account offers you the opportunity to tell us your cruising preferences. This allows us to provide you with personalised cruise recommendations that align with your unique travel style. If you're new to cruising, you can take our cruise quiz, which will assist you in making the right decision.

Access your Cruise Miles® Balance:

Managing your rewards and benefits has never been easier. With your MyROL account, you can conveniently check your Cruise Miles® balance. Stay updated on your accrued miles and plan your future cruises while making the most of your loyalty rewards.

Streamlined Booking Process & Access Bookings:

Booking a cruise is now easier than ever when you have a MyROL account. Your information is securely stored, making the booking process faster and more convenient. Additionally, you can easily access details of your past and upcoming cruises, ensuring that you have all the information you need at your fingertips, including your booking documents.

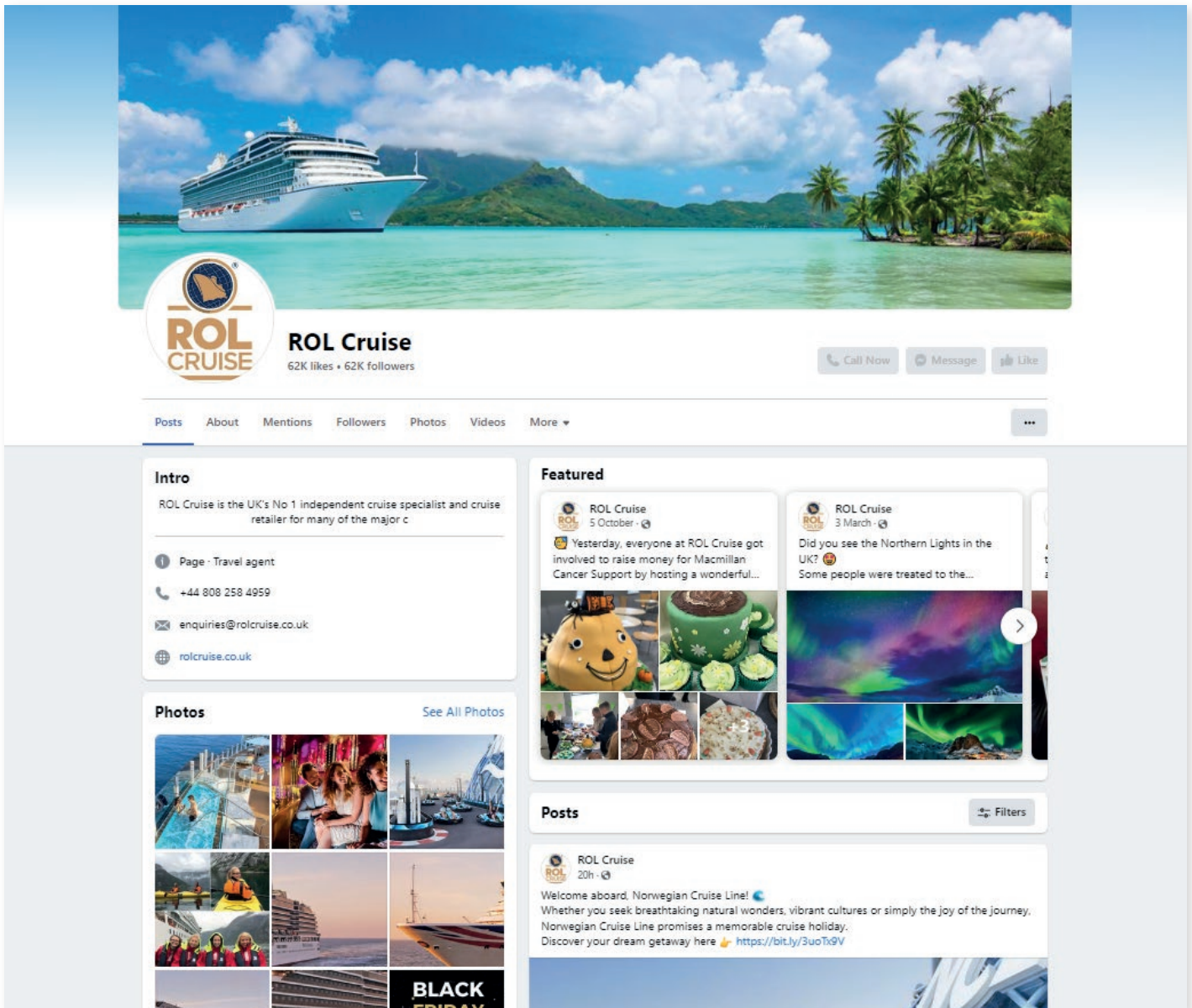
Customer Support:

Should you have any questions or require assistance, our dedicated customer support team is readily available to assist MyROL account holders. Enjoy peace of mind knowing that our experts are just a click or a phone call away.

Join ROL Cruise on Facebook



Did you know that ROL Cruise is on Facebook?



Following, liking and sharing **@ROLCruise** on Facebook will broaden your horizons and enable you to have access to:

- EXCLUSIVE Facebook competitions
- EXCLUSIVE polls & interactive opportunities
- The chance to like and share your favourite promotions
- Comment directly to ROL Cruise and share your cruising experiences
- The latest video content
- PLUS, so much more!

PREVIOUSLY FEATURED ON THE ROL CRUISE FACEBOOK PAGE:

- Incredible cruise competitions and giveaways
- Unmissable deals of the day
- ROL Cruise blog posts

We love seeing how ROL Cruise has helped you Experience the Difference, so why not head over to our page and give us a like or share with your friends!

Choosing your Cruise...

Find a specialist

As an Independent Cruise Specialist, we are not tied to any one cruise line meaning you will always enjoy impartial advice. Your cruise holiday is of the utmost importance to us, and whether you are planning to set sail on a last-minute trip or wanting to make the most of our exclusive cruise deals for the year ahead, our Cruise experts will be sure to find you the best value package. They are there to offer advice and share their knowledge and experience to help you find the best cruise for you!

When and where?

Choose where you want to go and the destinations you want to visit. You may also wish to consider special themes such as Christmas cruises or special events such as the D-Day anniversary, Venice Carnival, Mardi Gras in New Orleans, Rio Carnival, Monaco Grand Prix or Chinese New Year. Cruising offers a range of opportunities to see the world.

How long for?

Decide how long you would like to be away for. If your embarkation port is not too close to home, allow for the extra journey time. Cruises range from short breaks of 2 nights to world cruises of 100+ nights and everything in between.

Choose the right ship

Would you prefer a smaller ship to cater for a couple of hundred guests or the larger ships carrying a few thousand? Would you prefer a ship with non-stop entertainment and activities or are informative talks and creative learning more your style? Are you planning a family getaway or would you like a break from the children or grandchildren on an adults-only ship? Our Cruise experts will talk you through the best ship for your requirements, ensuring you get the holiday you planned for!

Accommodations

Interior cabins have no windows and no views, so if your chosen itinerary sails through a lot of scenery, treat yourself to an ocean view cabin and take in the sights from the luxury of your room. There is nothing better than relaxing on your balcony whilst sailing the Caribbean or Alaska's Inside Passage. If you are concerned about movement, opt for a midship located cabin and for longer cruises the extra space of the suites is often appreciated.

Dining

If you like the idea of the traditional fixed dinner seating, the later dining means you can make the most of the time in port without rushing back to change for dinner, and you can choose a larger table to get the best of the experience. Those who like a little more flexibility can opt for the flexible anytime dining. Don't forget, your ship will offer alternative restaurants for you to dine in during your cruise. Some cruise lines even offer specialty restaurants free of charge!

Extra costs

There is already so much included in your cruise fare; however, it's worth budgeting for drinks (some lines include drinks or optional pre-paid drinks packages), optional shore excursions and any extras on board such as spa treatments, purchases from the shops or gaming in the casino.

Over the next few pages, we give you a taste of what each of our most popular cruise lines has to offer.

Choosing ROL Cruise is choosing quality and ensuring an award-winning service for your next holiday. As an independent cruise Specialist, we are not tied to any specific cruise line, so we will always offer the cruise that best suits you.

Once you find a cruise line that fits your needs, please call our Cruise experts on **0808 239 4891**.





Peace of mind is our priority

Ambassador Cruise Line currently have two ships, their flagship *Ambience* and the newest ship to the fleet, *Ambition*. Journeying to new lands to explore their landscape, culture and cuisine, in a stylish, environmentally conscious ship, is the essence of Ambassador Cruise Line. They believe that their audience welcomes a new choice in the market for premium-value, no-fly cruising where service is high quality, friendly and not pretentious.

What's included:

- Comfortable accommodation in chosen cabin category
- Sumptuous full board cuisine (breakfast, luncheon, afternoon tea, dinner)
- Captain's Welcome & Farewell cocktail party
- Captain's Gala Dinner and Baked Alaska Parade
- Informative guest speakers
- A wide range of entertainment, including evening shows, plays, cabarets, live music & classical interludes
- Daytime activities, quizzes, dance classes and outside deck games
- Range of fitness, dance and wellness classes
- Use of gym, swimming pools and hot tubs
- Spa access
- Portage of luggage between the port and cabin
- All port taxes, fees and charges



Delight in Every Detail

A Journey with APT will be an experience you will never forget. You can choose to travel with the 5★ Concerto River ships leading the way in luxury and comfort. Alternatively, pick from the premium APT Travelmarvel Contemporary River Ships. The gradual pace of an APT cruise allows you time to be enchanted by the ever-changing landscapes whether you are in Europe or Asia. Unpack just once, then sit back and relax as a new destination appears on the horizon each day.

What's Included:

- Flights from the UK and overseas transfers
- Enriching sightseeing – crafted especially for you
- Expert cruise directors and local guides with you every step of the way
- Stylish accommodation
- Sumptuous dining and drinks with a range of on board dining experiences
- All the finer details – for your absolute peace of mind
- Tipping and gratuities included



Experience the World from Your Boutique Hotel at Sea

With small boutique ships, Azamara Cruises® offer rich travel experiences by visiting less common destinations. Their Destination Immersion program gives you more time to fall in love with the destinations you visit – where longer stays, more overnights and night touring is included on almost every voyage, enabling you to explore to the fullest.

What's Included:

- Select standard spirits, international beers and wines throughout the voyage
- Select bottled water, soft drinks, speciality coffees and teas
- Gratuities included on board
- Intimate yet informal dining where no formal attire is required
- AzAmazing Evenings® event on most voyages
- English butler service for suite guests
- Shuttle service to and from ports, where available
- Concierge services for personal guidance and reservations



Discover a Redefined Way of Cruising

Celebrity Cruises® have set industry standards – each of the 16 cruise ships in the fleet are fitted out to the highest standard, with stunning spaces designed by some of the world's most famous architects and interior designers. If you love modern luxury, outstanding service and a choice of inspirational global destinations to explore, a Celebrity cruise is perfect for you.

What's Included:

- First Class Accommodation including spa inspired AquaClass® & outstanding Suite Class – all staterooms are sumptuously finished, spacious and come with a wealth of amenities
- Award-Winning Cuisine with nightly changing menus
- Broadway-style Entertainment to cutting-edge circus shows, comedy, magic, dance and live music
- Intuitive yet unobtrusive. There is one member of staff for every two guests, and each one is there to ensure every aspect of your holiday is perfect...



Iconic Ocean Travel

Cunard has been redefining sophisticated ocean travel for over a century. On board enjoy the renowned elegance, spacious luxury and excellent service that have been attracting discerning customers to their famous ships for decades. Also due to grace the seas on her maiden voyage in 2024 is *Queen Anne*. Inspired by their past and re-imagined for their future.

The four exceptional ships are the perfect setting from which to explore iconic and exotic destinations.

What's Included:

- A stunning selection of dining options, bars and lounges
- Ballroom dancing and white gloved afternoon tea served in the Queens Room
- Magical nights on board including the famous Gala Balls
- Dance instruction and host dancers
- Lavish West End-calibre shows
- Extensive selection of daily activities including fencing, bridge lessons, craft classes, informative talks and more
- Planetarium shows
- Magnificent libraries
- 24-hour room service

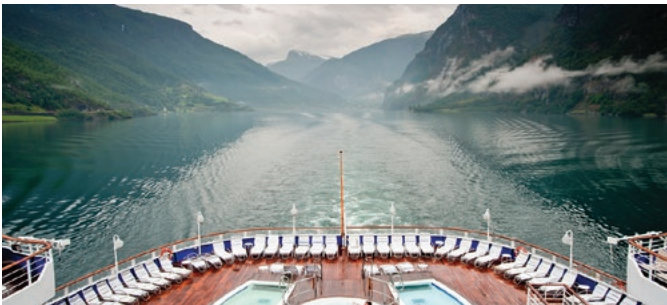


A Journey of Exceptional Value

Emerald Cruises offers a new chapter in river and superyacht cruising and delivers a truly unique experience in the heart of your chosen destination. The great benefit of travelling with Emerald Cruises is their extensive inclusive packages – dining, gratuities, selected drinks, excursions and a host of additional extras are included in the price of your cruise.

What's Included:

- Free wine, beer and soft drinks with lunch and dinner on board
- All meals and gratuities included
- Free tea and coffee available throughout your cruise
- EmeraldPLUS & EmeraldACTIVE extra special excursions and activities
- First-class service from English speaking crew and knowledgeable guides
- Free WiFi on board
- All port charges, airport taxes and transfers
- Return flights from up to 15 UK airports (or flight credit) and overseas transfers



Your Home Away from Home

On a Fred. Olsen cruise, they channel all of their 175 years of experience sailing and discovering the world into making every single day special for their guests. The Fred. Olsen fleet consists of four classic-styled mid to smaller size ships. All of which allow for docking in smaller, unique ports of call. They put enormous consideration into ensuring every single day you are with them is as stimulating and enjoyable as possible - they call this 'The Joy of the Journey'.

What's Included:

- All meals throughout your cruise from five course a la carte dining to casual dining and late night snacks
- Self-service tea and coffee at selected venues, morning coffee with biscuits, and afternoon sandwiches and cakes
- Daily on board leisure activities including spacious gyms, heated swimming pools and Jacuzzis
- Every night a different show – including comedians, musicians and the ship's own show company
- Captain's drinks party and Gala Buffet
- In-room sandwiches and snacks
- The currency on board is pound sterling, so you won't be affected by any foreign exchange rate fluctuation



Experience the Holland America Signature of Excellence

Holland America Line® is recognised for some of the most spacious, comfortable and classic ships at sea, award-winning service, 5★ dining, extensive activities, enrichment programmes and compelling worldwide itineraries. Experience the finer way of sailing the seven seas – without paying the higher price tag. Plus, enjoy 'Have It All' - a premium package that allows you to get everything you want in one simple fare.

What's Included:

- Spacious, elegantly appointed staterooms, many with private verandahs
- All meals throughout your cruise – five course fine dining, informal buffets and late-night snacks throughout the day and early evening
- All evening entertainment, including Broadway style shows and live music in many of the lounges
- On board leisure facilities, including swimming pools, Jacuzzis and use of gym equipment
- A choice of daily on board activities
- Luxurious Mariner's Dream™ beds and premium linens
- Complimentary 24 hour in room dining



A journey of exploration with the leaders of expedition cruising

HX Hurtigruten Expeditions offer passengers a new take on the cruising experience, with each voyage featuring a vast variety of unique sights, experiences and excursions. Known as the 'greenest fleet in the world', HX Hurtigruten Expeditions is leading the way in innovative technology for green and clean exploration.

What's Included:

- All meals including beverages (beer and wine, sodas and mineral water)
- The opportunity to engage in authentic, significant and breathtaking experiences
- The chance to immerse yourself in culture, nature and wildlife
- Experienced crew that take you safely to the most thrilling places where you can meet and interact with the locals
- More than 200 excursions/activities designed to suit all explorer levels (available at a supplement)
- Safe and easy deployment to Polarcircle boats from mid-deck
- On board equipment that makes your exploring safer and more flexible
- Highly trained international expedition experts who serve as your hosts



The Original Coastal Express

Hurtigruten have sailed the Norwegian coast since 1893, faithfully serving communities and showing international guests their home for almost 130 years. Their signature voyage along the Norwegian coast travels from the southern city of Bergen, across the Arctic Circle, up to Kirkenes, and back. It's 12 days and 2,500 nautical miles of some of the most stunning scenery you've ever seen. You'll sail together with local Norwegians who have relied on our ships for transport, post, and cargo for generations. Coastal Experts on board will also share their insights of the coast with you, whether about history, culture, science, or photography.

What's included:

- Full board (breakfast, lunch and dinner) from Norway's Coastal Kitchen
- No gratuities expected
- Discover Norway's entire coastal route with 34 ports of call, sailing past more than 100 fjords & 1,000 mountains
- English-speaking Tour Leader on board
- On board lectures and presentations
- Captain's dinner and a farewell event



Feel Free to Holiday your Way

Sail across oceans, hop around islands and Feel Free to holiday your way with Norwegian Cruise Line, Where unpacking happens once and relaxing, exploring and superb dining can happen when you like. Where spectacular entertainment comes straight from Broadway and thrilling activities make onboard excitement even greater. And where luxury is taken to another level in The Haven®. All of which make for a journey that is just as exhilarating as your destination. Take to the sea and find out what it means to Feel Free.

What's included:

- Enjoy your cruise at the best available fare and pay for extras as you go
- OR
- Choose to upgrade your cruise with Free at Sea to receive all applicable packages: Premium beverages, Speciality Dining, Excursion discounts and WiFi.
- Unrivalled dining experiences featuring cuisine from around the world
- Variety of bars including: Sugarcane Mojito Bar, Magnum's Champagne & Wine Bar and The Humidor Cigar Lounge
- Award-winning entertainment, including Broadway shows, Comedy evenings plus live music



Awakens All Your Senses

Relax on board Oceania Cruises® intimate and luxurious ships, each possessing the feel of an exclusive private country club, where service and luxury is paramount. Renowned for the Finest Cruise at Sea, their personalised service means staff and crew attend to your every request with a smile. From the moment you step on board, you'll feel cared for and cared about.

What's Included:

- Multiple open-seating gourmet dining venues, at no additional charge
- Every suite and stateroom features the Prestige Tranquillity Bed, an Oceania Cruises® exclusive
- Complimentary and unlimited soft drinks and bottled water replenished daily in your refrigerated mini-bar
- 24-hour Butler service in all suites
- Complimentary room service dining 24 hours a day
- World renowned guest lecturers
- All current port supplements and taxes



Premium Cruise Experience

Set sail with Princess Cruises, the world's No.1 premium cruise line, and experience a voyage like no other. Choose from over 380 destinations across the globe, explore beyond the beaten track, embrace local cultures and cuisines, lose yourself in relaxation and be made to feel at home, every step of the way.

What's Included:

- Engaging entertainment including enthralling theatre productions and live musicians
- Complimentary dining options including Crafted by Curtis Stone, 24 hour buffet, 24 hour international café, poolside grill, ice cream bar, pizzeria, afternoon tea
- Variety of bars including Crooners Martini Bar and Wheelhouse bar
- Movies under the Stars® at the poolside theatre with complimentary popcorn
- Blissful retreats on board including the Lotus Spa® or The Sanctuary



Traditional British Cruising

P&O Cruises can trace their roots back over 175 years and is a favourite British cruise line, epitomising the perfect combination of exciting worldwide destinations with a 'home-from-home' on board experience. On each of its 7 ships, you'll find exceptional service, incredible attention to detail and delicious cuisine.

What's Included:

- A range of tantalising restaurants offering culinary masterpieces to informal buffets
- A choice of pools and whirlpool spas to relax and unwind in
- Take part in one of the many on board activities including guest speakers, films, dance lessons and much more
- Well designed accommodation – cabins have air conditioning, tea & coffee making facilities, refrigerator, hair dryer, safe, TV and en-suite bathrooms with toiletries pack
- No tips required
- The currency on board is pound sterling, so you won't be affected by any foreign exchange rate fluctuation

Regent

SEVEN SEAS CRUISES®

AN UNRIVALLED EXPERIENCE™



Every Luxury Included

Regent Seven Seas Cruises® prides itself on creating cruises that simply ooze glamour and extravagance. Choose from six glorious Regent Seven Seas Cruises ships, all of which provide the utmost in luxury and relaxation. Their highly attentive staff deliver impeccable and personalised service to ensure every detail is taken care of, freeing you to enjoy... An Unrivalled Experience.

What's Included:

- Included unlimited shore excursions – in almost every port there is an extensive and varied choice to choose from
- Free Land programmes (on selected voyages)
- Free pre-cruise hotel stays
- Free unlimited beverages including fine wines and premium spirits
- Free unlimited WiFi access on board
- Free speciality dining throughout your cruise
- Free gratuities
- Free return Flights
- Free valet laundry service

SAGA



First Class Service All the Way

The breadth of Saga's experience means you're guaranteed a fantastic holiday, from the moment you're whisked away by your own personal chauffeur to the moment you arrive back at home. You can be sure of a relaxed, sociable and child-free atmosphere amongst like-minded people, where you can enjoy delicious cuisine, fabulous entertainment and stimulating itineraries.

What's Included:

- Boutique luxury cruising exclusively for the over 50s
- Free return Private Chauffeur Service or free car parking near the port
- Optional travel insurance
- All meals in every main and speciality restaurant included
- Selected wines at lunch and dinner, Saga house-branded spirits, cocktails containing Saga house-branded spirits, draught beer and lager, non-alcoholic cocktails, all mixers and soft drinks
- Day and night entertainment, live shows, talks, classes and activities
- All tips and wifi are included
- The currency on board is pound sterling, so you won't be affected by any foreign exchange rate fluctuation

SCENIC°



Take the Scenic Route

Scenic take 5-star travel to a whole new level.

Across their river and ocean cruises, the luxuries you would expect to pay extra for are included, promising a journey like no other.

However you choose to travel, luxury comes as standard. From the state-of-the-art European Space-Ships to the ground-breaking Discovery Yachts, they go to the Nth Degree for your comfort, luxury and satisfaction. Gourmet meals, exceptional service and unforgettable excursions and experiences are all included in the price – guaranteeing total relaxation and cultural immersion on water and land.

What's Included:

- Butler service for all guests and 24-hour room service
- All shore excursions included
- Bottled water for all onshore excursions
- All tipping and gratuities
- Multiple dining options from casual to fine dining
- Exclusive Scenic Enrich experiences
- Complimentary premium branded beverages all day, every day, and your mini bar fully restocked daily
- Complimentary WiFi
- Expert local guides and cruise directors to guide and assist
- Return flights (or flight credit) and oversea transfers



SEABOURN®



The All-Inclusive Difference

For over three decades, Seabourn® have been pioneers in ultra-luxury and small ship cruising. They welcome you to all-inclusive, luxury cruising refined to its purest form, where hand-selected itineraries take you to places beyond the reach of larger ships. As well as ocean cruising they offer Expeditions. Their two new Polar Class 6 ships with an elite Expedition Team on board, allows you to encounter rare creatures in the wild where unexpected discovery unfolds every day.

What's Included:

- Spacious, all-suite accommodation all with sweeping views
- Free fine wines, spirits, soft drinks, Champagnes and ales throughout your voyage
- Menus created by skilled chefs in a choice of exquisite inside and AI fresco dining venues, all of which are free
- Your in suite bar is stocked and replenished with your personal favourites – without charge
- Personal greeting from your suite host with chilled Champagne and canapés
- Tipping is neither required nor expected
- Enhanced WiFi provided by Starlink



Experience All-Inclusive Ultra-Luxury

Silversea cruise ships exude an air of sophistication. The passenger-to-space ratio is among the highest in the cruise industry across all ten of the Silversea fleet. Enjoy a bespoke experience on board smaller ships which can visit smaller ports with ease, allowing guests a close-up exploration of less-travelled destinations. As well as ocean cruising they also offer, Expeditions. An expedition with Silversea is unlike any other form of travel – they'll take you to some of the planet's most remote regions and show them to you intimately.

What's Included:

- All-suite accommodations, over 85% with verandas
- Butler service for every suite
- Complimentary select wines, premium spirits, specialty coffees, as well as bottled water, juices and soft drinks
- Multiple restaurants serving diverse cuisines with open seating dining
- All on board gratuities
- Complimentary transportation to local towns (most ports)
- Complimentary unlimited WiFi provided by space X Starlink
- In-suite dining and 24-hour room service
- Show lounge with full concert style entertainment
- Superlative service with a staff to guest ratio of nearly one-to-one



Discover the Beauty of the Boutique

Experience all-inclusive indulgence aboard the unique ultra-luxury ships, which promise elegant and one-of-a-kind décor and dynamic days ashore, with a wide choice of exclusive excursions. Every Uniworld cruise is meticulously crafted to be an experience you won't find anywhere else, filled with moments that are each more breathtaking than the last.

What's Included:

- Elegantly appointed riverview staterooms and suites with luxurious amenities and hand crafted Savoir of England beds
- In-suite butler service
- All scheduled airport transfers
- All gratuities on board and on shore
- On board entertainment and Signature Lectures
- All meals and unlimited beverages on board including local wines, beer, premium spirits, cocktails, coffee, tea, soft drinks and mineral water
- A wide selection of personalised excursions, led by English speaking local experts
- Intimate and beautifully designed ships, carrying an average of just 130 guests

Reasons to take a Cruise

Cruising offers a fantastic way to see the world, here are 6 reasons you should take a cruise:

1 *A convenient way to see the world*

Most cruise lines now sail from a range of ports in the UK so it's easy to travel to and from your joining port. If you choose to take a fly cruise, the cruise line can arrange flights, baggage handling and transfers to and from the ship. We can always help with car parking, chauffeur transport from your home and whatever else you need to make your holiday planning as easy as possible.



2 *Choice, choice and more choice*

There are tens of thousands of cruise deals to choose from as well as a wide variety of cruise lines and cruise ships to suit all tastes and requirements. From the small, intimate boutique ships carrying just a couple of hundred people to the larger ships that hold up to 6,000 passengers, the choice is yours. If you're unsure about what type of cruise would suit you, we're always happy to give you some advice.



3 *Fantastic value for money*

Sailing away has never been more affordable. Your cruise package includes accommodation, meals on board, entertainment, activities and social functions, use of all ship facilities plus flights and transfers where applicable. Extras include any optional spa treatments, onboard purchases (such as drinks), travel to and from the port (for UK departures), optional shore excursions and tours.



4 *Great food and even better service*

Cruises are well-known for their delicious food. With award-winning and celebrity chefs alike, as well as a selection of top restaurants on board, the food has a well-deserved reputation. From 'round-the-clock' buffets and anytime dining to elegant dining halls and even dining under the stars, cruises have it all on the menu. There's usually an option to indulge in traditional dining too, with fixed sittings (often around 6.30 pm or 8.30 pm). The choice is always yours. What's more, whilst on board you can expect a nightly turn-down service and chocolates on your pillow as well as expert staff who will greet you with a smile and attend to your every need. Staff on board are always delighted to help but are never intrusive. Expect to be treated like royalty.



5 *New discoveries await*

On a cruise, you can see new places and unpack only once. Your chosen cruise ship will seamlessly float from place to place, allowing you to see many points of interest on a single trip. The arranged excursions mean you can make the most of the destinations you visit and add to the experience. Just one cruise will leave you feeling like an experienced traveller.

6 *The chance to meet new people*

Dining aboard a cruise is a flexible affair, which means dinnertime is great for meeting new people. Some cruise lines still offer traditional dining where your party is assigned to a specific table at a specific time every night. Unless your party takes up an entire table, you'll likely join other passengers. Many friendships blossom this way, with cruise-goers enjoying the company of their fellow travellers, sharing stories and experiences. However, if you prefer to keep yourself to yourself, private dining is available too. Visit www.rolcruise.co.uk to research your next cruise holiday.



Contact us



By Phone

0808 239 4891

We are open from 8.30am until 8pm, 7 days a week.

By Email

enquiries@rolcruise.co.uk

Online

www.rolcruise.co.uk

By Post

ROL Cruise, Lexden House, London Road, Colchester, Essex CO3 4DB

TRAVEL WITH CONFIDENCE



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