

Welcome to Cruising



It's not just cruising...



...it's a way of life



Welcome aboard

ROL Cruise
proudly presents
*Your guide to the
world of cruising*



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Introduction to Cruising



Cruising has become one of the travel industry's fastest growing sectors, and it's not surprising, as cruises cover a wide range of destinations and offer notably great value for money.

Your basic cruise fare will include your flights (where applicable), transfers and on board accommodation, main meals and snacks, entertainment, on board lectures and seminars, social events and full use of the ship's facilities, including swimming pools and fitness centre.

You can be as active or as relaxed as you choose... after all, it's your holiday to spend exactly how you wish!

With a cruise holiday, the options are endless, from deciding which company and ship suit your requirements to the destinations you want to visit, and for those guests who don't wish to fly, you can choose to travel from a wide range of UK departure ports.

For some, just the thought of a cruise holiday can seem a little daunting, with so many choices and so much variety, so at ROL Cruise we are here to help. As the leading independent national cruise specialist, we are delighted to share our experience, knowledge and expertise to help find you a cruise holiday that suits you.

Read on for top reasons to cruise...

TOP REASONS TO TAKE A CRUISE

Cruising is all about choice, and all about you...



Value - Sailing away has never been more affordable. Your cruise package includes accommodation, meals on board, entertainment, activities and social functions, use of all ship facilities, plus flights and transfers where applicable. Extras include any optional spa treatments, on board purchases (such as bar, shops or casino), travel to and from the port (for UK departures), optional shore excursions and tours.

Convenience - Most cruise companies now sail from a range of ports in the UK so it's easy to travel to and from your joining port. If you choose to take a fly-cruise, the cruise line can arrange flights, baggage handling and transfers to and from the ship.

Choice (ships) - There are tens of thousands of cruises to choose from, and a wide variety of cruise companies and ships to suit all tastes and requirements, from the small, intimate ships carrying just a couple of hundred people to the larger ships that hold up to 6,000 passengers,

adults-only and family-friendly ships.

Choice (destinations) - See new places and unpack only once! Hotel-based holidays cannot compete in this area. On a cruise, your 'hotel' floats from place to place, allowing you to see many points of interest on a single trip, and the arranged excursions mean you can make the most of the destinations you visit and add to the experience. Just one cruise will leave you feeling like an experienced traveller.

Great food - Cruising is perhaps best known for the food, and with award-winning chefs and a selection of top restaurants on board, the food has a well-deserved reputation. From 'round-the-clock' buffets to elegant dining halls to speciality restaurants and a choice of fixed dining (often around 6.30pm or 8.30pm) or the more flexible anytime dining, your options are overwhelming.

Entertainment - Each cruise offers a programme of activities and



entertainment whilst you are on board. When you are not exploring ashore, during the day you can take part in activities, lectures, seminars and workshops, watch a film, read a book or simply relax! You also have full use of the ship's facilities, including fitness centre, swimming pools, deck games, sports and activities (which vary depending on the ship), and as the evenings draw in you can enjoy entertainment such as West End/Broadway-style shows, comedians of all kinds, game shows, music and dancing. Every night there is something to suit anyone's tastes. You'll get a daily newsletter delivered to your cabin, listing times and locations of every activity and show.

Enjoy exceptional service - Whilst on board you can expect a nightly turn-down service and chocolates on the pillow, a head waiter, assistant waiter, and possibly a wine sommelier, to attend to your every need at dinner,

and cruise staff will greet you and offer assistance for anything you may need. The staff on board are always delighted to help but are never intrusive. You can expect to be treated like royalty; after all, this is all part of the cruise experience.

Meet new people - Cruises are known for their traditional dinner dining schedule, meaning your party is assigned a table at a specific time every night. Unless your party takes up an entire table, you will be seated with other travellers. Many new friendships are formed in this way. Many cruise-goers find they enjoy the company of their fellow travellers, sharing stories and experiences. However do not worry if you are a more private person; some cruise lines have broken out of the traditional dining mould and allow parties of any size to dine privately at the time of their choosing – even tables for two are available.



The Cruising Dictionary

The cruising language can seem confusing, so here we have listed some of the most common words and their meanings!

Aboard – On the ship

Aft – The back of the ship

Ashore – On land

Berth – A bed

Cabin/Stateroom – A room on board

Category – The price level of a cabin based on location, size and amenities

Debark – To go ashore

Deck – Each level/floor of the ship

Disembark – To leave the ship

Dock – A place to moor the ship

Embark – To go aboard the ship

Fleet – A number of ships under the same ownership

Fore/Forward – The front of the ship

Gangway – Ramp or stairway between the ship and the shore while the ship is docked

Maiden call – When a ship visits a destination for the first time

Maiden voyage – The first voyage of a new ship

Master – The person who is in charge of the ship; the captain

Midships – The middle section of the ship

Muster – To assemble the passengers and crew

Muster station – A meeting place on board the ship that usually refers to the area where one would go to get into the lifeboats in case of an emergency

Nautical mile – A unit of measurement equal to one sixtieth of

a degree of the earth's circumference; it's measured in the U.S. as 6,080.2 feet or internationally as 6,076.1 feet.

Open seating – A flexible dinner seating in which tables are not assigned

Passageway – A hallway inside the ship

Passenger space ratio – The number of gross registered tons (grt) divided by the total passenger capacity

Passenger to crew ratio – The total number of passengers divided by the total number of crew members

Port – The left side of the ship

Porthole – A round window on a ship

Port of call – A port at which the ship anchors or moors, and the passengers are allowed to disembark

Promenade – An open deck that encircles a ship, often used for walking or jogging

Shore excursion – A tour or guided activity in which guests participate whilst ashore

Stabiliser – A retractable arm located below the waterline midships, which can be extended to help reduce the ship's roll in rougher sea conditions

Starboard – The right side of the ship

Stern – The back end of the ship

Tender – A small boat used to transport passengers from the ship to the shore. Tenders are used when the harbour is not deep enough for the ship to dock.

Cruising Misconceptions Clarified



There are a number of reasons people will look away from a cruise holiday, but we feel that a cruise can be the ideal choice of holiday... for everyone!

Cruising is not for me - A cruise holiday is tailored to suit all tastes and requirements: singles, families, couples and groups. Cruising is a great option for special occasions, weddings, honeymoons, birthdays, or just a quick getaway. Cruising can suit all ages and all occasions!

I might get seasick - Due to their immense size and the stabilisers that ships are equipped with, you probably will not notice any motion at all. Some parts of the ocean, however, are rougher than others. If you do get seasick, medications are available on board to get you back on your feet quickly. If you are concerned, choose a cabin towards the centre of the ship (midships), located lower down where the movement is minimal.

Cruise ships are too confining - On a cruise you can visit many ports, with the itineraries planned to spend most days ashore; you cruise

through the night, meaning you wake up somewhere different every day!

Cruises are expensive - Compared to land based holidays, a cruise is actually one of the best travel values out there. Even the lowest priced cruises include as standard: flights & transfers on fly-cruises, accommodation, meals, entertainment and activities, use of facilities such as gym, pools, hot tubs, children's areas, and much more.

I will be bored - A full programme of daytime and evening activities is available on board, from arranged quizzes, games and sports, to the use of the ship's facilities, pools and fitness centre. Specialist lectures and workshops cover a range of interests; visit the spa for a relaxing treatment; plus each port offers a variety of optional arranged excursions. Evening entertainment includes West End/Broadway-

style shows, guest entertainers, nightclubs, bars, lounges and casinos. Browse the shops or just sit back and take in the atmosphere!

It's too formal - Today's ships have few formal evenings in the dining room and these are optional. Many cruise lines now offer a more casual alternative, and there is always room service to enjoy in your cabin. If you are still not convinced, you can choose a cruise line with a more informal atmosphere. (More information over the next few pages.)

A cruise ship cabin is claustrophobic - An inside cabin does tend to be smaller and by definition lacks a window but, in reality, there is so much to see and do on board, you will spend very little time in your cabin (except to sleep). An outside cabin (ocean view) has a window or porthole, while a balcony (veranda) cabin has a glass door leading to a balcony, usually equipped with a small table and chairs. Most ships feature larger suites for those who truly need more space.

Everyone gains weight on a cruise - While cruises are known for having plenty of food available, cruise lines are very aware of the healthy-eating lifestyles of a growing number of cruisers. At every meal they offer

healthy choices as part of their already extensive food selections prepared under the direction of some of the greatest chefs in the world. Plus, there are plenty of activities on board and off to help you burn away any extra calories during your holiday!

I will have to be seated with people I don't know at dinner - Although ships have the traditional assigned seating, most now have the alternative option where you can dine 'where you wish, whenever you wish and with whom you wish'. Most ships also have a more casual dining option that offers a change from the fixed dining times, with a range of speciality dining options available for a more intimate experience.

Cruises are too long - Cruise lengths actually vary significantly to meet personal tastes, with itineraries ranging from 2 to 100+ nights!

You lose touch with the world on a cruise - While some people relish the thought of getting away from it all, there is always the possibility to stay in touch. Cruise ships publish a daily newsletter with major news, sports scores and stock quotes. Cabins have televisions and telephones enabling you to call your loved ones back at home. The ships also have computer facilities and Wi-Fi available, plus calls can be made from ports too.



Experience the Difference with ROL Cruise

**We are the UK's No.1
independent cruise
specialist and are proudly
celebrating over 20 years of
selling cruise holidays.**

We know that we are not the only cruise specialist out there, but we do things differently, and we invite you to experience the difference.



*We're the proud winners of
over 30 industry awards,
received in the last five years
alone. Many of these were voted
for by the public – what better
accolade could we ask for!*

We have over 21 years' experience

We've been arranging cruise holidays for over 21 years, meaning we have an unrivalled ability to find you the ship, cabin, and offer that's right for you – every time.

Our staff have over 800 years' combined travel expertise

We are passionate about travel and cruising, and this comes through in everything we do. We keep up to date with new destinations and ensure our staff are fully trained. They have experienced cruising for themselves too, and many of the articles on our blog have been written by our team here.

Read our blog posts online at www.rolcruise.co.uk

Cruise Miles - We recognise and reward your loyalty

Every time you book with ROL Cruise, you'll earn Cruise Miles. These Cruise Miles can be used on a future booking, enabling you to save money every time. Our loyalty programme is completely exclusive to ROL Cruise customers, and you can earn Cruise Miles along with points you earn with your favourite cruise lines when you book with us.

We're independently owned

Our advice is unbiased, and we work with many companies, so the choice is yours. We'll always find the right cruise for you – we want you to have the time of your life.

We're with you all the way

We have a team of dedicated ambassadors who escort many of our cruises every year. During your cruise, they'll be available to answer questions, offer advice, and you'll always be met with a smile. With ROL Cruise, you'll even experience the difference when you're on your cruises.

Bespoke itineraries

We pride ourselves on providing exclusive tailor-made cruises. Just tell us where you would like to go, or your preferred dates, and we will work with you to create the perfect itinerary. These bespoke cruises give you the opportunity to stay at some of the finest resorts the world can offer.



Cruise Miles

The exclusive rewards programme from ROL Cruise



Welcome to Cruise Miles, the free and exclusive rewards programme brought to you by ROL Cruise – the UK’s No.1 independent cruise specialist. Cruise Miles are easy to earn and have saved our clients over £5,000,000 on their cruise holidays.

How does Cruise Miles work?

For every booking you make with us, your Cruise Miles account will be credited with one Cruise Mile for each pound you spend. It’s automatic, and you don’t need to ask; you just have to choose your perfect cruise. What’s more, there’s no catch! You can earn Cruise Miles on all bookings made with ROL Cruise.

How do I benefit from spending my Cruise Miles?

You’ll receive regular statements and can see how many Cruise Miles you have by logging in at www.rolcruise.co.uk. Then, once you’ve chosen a cruise, simply let us know how many of them you would like to redeem at the time of booking.



We value



=



£££'S OFF YOUR
NEXT CRUISE BOOKING

OR



FREE REGIONAL
FLIGHTS AND UPGRADES

OR

3 easy steps to redeeming your Cruise Miles

1

Simply choose your preferred cruise and call ROL Cruise to book. Or if you want some inspiration, chat to one of our friendly, experienced Cruise Consultants who can help you find your ideal cruise holiday.

2

Your Cruise Consultant will let you know how many Cruise Miles you have available – just let them know at the time of booking how many you wish to redeem. You can redeem all or part of your balance, or keep accumulating them towards a FREE cruise!

3

It's as easy as that! Plus, you will have earned Cruise Miles on your new booking for you to use in the future.

Cruise Miles Tips

- Double your loyalty benefits when you book with ROL Cruise as Cruise Miles rewards are combinable with the benefits you'll receive from your cruise lines' own loyalty programme, just ask us for more details.
- Choose to arrive for your cruise refreshed and ready to go, by using your Cruise Miles towards the cost of a pre-cruise hotel stay with one of our preferred partners; it could cost you absolutely nothing.
- For every pound you spend with ROL Cruise you will earn one Cruise Mile. Many of our customers have enjoyed a cruise for next to nothing by accumulating their Cruise Miles for a significant saving.

your loyalty



FREE
HOTEL STAYS

OR



FREE
CABIN UPGRADES

OR



FREE UK
CHAUFFEUR TRANSFERS

OR



FREE
CAR PARKING



Choosing your Cruise...

Find a specialist

As an independent cruise specialist, we are not tied to any one cruise line. So, when looking for your cruise holiday, contact ROL Cruise on **0808 102 3796**. You will enjoy impartial advice and premium service levels from our highly-trained cruise experts. We are here to offer advice and share our knowledge and experience to help you find the best cruise for you. We will talk you through the best ship for your requirements, the best choice of cabin and all the important information to point you in the right direction.

When and where?

Choose where you want to go and the destinations you want to visit. You may also wish to consider special themes such as Christmas cruises or special events such as the D-Day

anniversary, Venice Carnival, Mardi Gras in New Orleans, Rio Carnival, Monaco Grand Prix or Chinese New Year. Cruising offers a range of opportunities to see the world.

How long for?

Decide how long you would like to be away for. If your embarkation port is not too close to home, allow for the extra journey time. Cruises range from short breaks of 2 nights to world cruises of 100+ nights and everything in between.

Choose the right ship

Would you prefer a smaller ship to cater for a couple of hundred guests or the larger ships carrying a few thousand? Would you prefer a ship with non-stop entertainment and activities or are informative talks and creative learning more your style? Are you planning a family getaway or would you like a break from the



children or grandchildren on an adults-only ship? Your choice of ship can be easily made once you decide on the cruise experience you would prefer.

Accommodations

Interior cabins have no windows and no views, so if your chosen itinerary sails through a lot of scenery, treat yourself to an ocean view cabin and take in the sights from your room. There is nothing better than relaxing on your balcony whilst sailing the Caribbean or Alaska's Inside Passage. If you are concerned about movement, opt for a midships located cabin and for longer cruises the extra space of the suites is often appreciated.

Dining

If you like the idea of the traditional fixed dinner seating, the later dining means you can make the most of

the time in port without rushing back to change for dinner, and you can choose a larger table to get the best of the experience. Those who like a little more flexibility can opt for the flexible anytime dining. Don't forget, your ship will offer alternative restaurants for you to dine in during your cruise.

Extra costs

There is already so much included in your cruise fare; however, it's worth budgeting for drinks (some lines include drinks or optional pre-paid drinks packages), optional shore excursions and any extras on board such as spa treatments, purchases from the shops or gaming in the casino.

When you have an idea of what you are looking for, call us on **0808 102 3796** and we will help you find the perfect cruise!



*...or let the cruise
choose you...*

Your guide to the cruise lines

Over the next few pages, we give you a taste of what each of our most popular cruise lines has to offer.

As an independent cruise retailer, we are not tied to any specific cruise line, so we will offer the cruise that best suits you.

We have put together a symbol guide

to show what you can expect and what each cruise line is best known for to help you choose the cruise atmosphere and the cruise line that is right for you.

Once you find a cruise line that fits your needs, call our specialists on **0808 102 3796** and we will be happy to help.



KEY



Adults-Only Ships



Shore Excursions
Included



Informal /
Casual Style



Small and Intimate
Ships (up to 1,000
Passengers)



5★ Cruising



Family Cruising



No-Fly Cruises
Available



Formal
Style



Mid-Size Ships
(1,000 to 2,000
Passengers)



6★ Ultra-Luxury
Cruising



All-Inclusive



Fly-Cruise



Discovery
Cruises



Large-Size Ships
(2,000-4,000
Passengers)



Solo Traveller



Drinks
Package



Traditional
Atmosphere



Activities
On Board



Mega-Ships
(4,000+ Passengers)



Azamara Club Cruises® is a specialist in luxury cruise holidays, offering passengers the opportunity to discover the world in unrivalled class. Your itinerary will focus on Destination Immersion® – where longer stays, more overnights and night touring is included on every voyage, enabling you to get off the beaten track and explore to the fullest.

What's Included: All meals on board, select standard spirits, international beers and boutique wines, select bottled water, soft drinks, speciality coffees and teas, one AzAmazing EveningsSM event on most voyages, all entertainment and leisure facilities, guest lectures and daytime activities.

Dress Code: Relaxed and informal is sufficient during the day. The evenings introduce relaxed resort casual, with no scheduled formal evenings; however, guests are welcome to wear formal attire if they so desire.

ROL Cruise think... An Azamara Cruise is the perfect choice for people who want to get close to the centre of the destination and experience something a little different when they get there.



Dedicated to providing a cruise experience that exceeds expectations, Celebrity Cruises® is renowned for offering Modern Luxury cruising with contemporary dining, incredible amenities and a sophisticated and stylish yet relaxed cruising experience.

What's Included: All meals and snacks on board, tea, coffee and selected soft drinks, room service, all entertainment, sports and leisure facilities.

Dress Code: Smart casual attire is recommended for daytime and most evenings. Depending on the length of your cruise, there will be one or more 'Evening Chic' nights which give you the option to wear your formal best but will be more relaxed, yet sophisticated, attire.

ROL Cruise think... Celebrity Cruises® is great for all ages that enjoy days on board discovering the stylish facilities or exploring fascinating ports of call.



Smaller and more traditional ships offer a leisurely and friendly atmosphere, and a 'home-from-home' style of cruising, with an emphasis on personal service.

What's Included: All meals on board, afternoon teas and late-night snacks, all entertainment and leisure facilities, guest lectures and daytime activities.

Dress Code: Relaxed and informal is sufficient during the day and most evenings. For formal evenings, a smart jacket and trousers for gentlemen and stylish coordinates for women are recommended. Formal or Gala Nights require cocktail dress and dinner jacket.

ROL Cruise think... Cruise & Maritime Voyages is ideal for adult cruisers who prefer not to fly and enjoy a comfortable, more intimate style of cruising and relaxing on board with fellow passengers.



Cunard has been redefining sophisticated ocean travel for over a century. On board enjoy the renowned elegance, spacious luxury and excellent service that have been attracting discerning customers to their famous ships for many decades.

What's Included: All meals and snacks on board (speciality dining will be at a supplement), tea, coffee and selected soft drinks, all entertainment, sports and leisure facilities.

Dress Code: Casual attire is ideal for daytime. Evenings will either be informal (jackets for gentlemen and smart attire) or formal, when tuxedo/ dinner jacket and cocktail dress or smart trouser suit are required. Alternative dining options are available for those wishing to dress more casually.

ROL Cruise think... Cunard is perfectly suited to those wishing to enjoy the glamour of a traditional cruise experience, from the classic white-gloved greeting on arrival to the spectacular ballrooms. If you enjoy holidays that combine luxury and relaxation with a sense of adventure and occasion, Cunard would be an ideal choice.





Fred. Olsen Cruise Lines



A favourite cruise line for experienced and new cruisers alike, Fred. Olsen Cruise Lines is loved for its traditional British ambience, attentive and personal service, fine food and intimate atmosphere. Each ship has its own unique personality, but never loses that friendly, 'home-from-home' feel.

What's Included: All meals and snacks on board, tea and coffee in selected venues, guest speakers, all entertainment, sports and leisure facilities.

Dress Code: Most evenings are smart casual. Depending on the length of your cruise, there will be one or more formal nights when cocktail dress and tuxedo/dinner jacket will be required. All Fred. Olsen ships offer a casual dining experience for those guests who do not wish to join the formal evenings.

ROL Cruise think... Fred. Olsen Cruise Lines is ideal for mature customers looking for a relaxed, traditional small-ship cruise experience, solo travellers and those who prefer not to fly.



Holland America Line®
SAVOR THE JOURNEY



Holland America Line is recognised for some of the most spacious and comfortable ships at sea, award-winning service, five-star dining, extensive activities and enrichment programmes and compelling worldwide itineraries.

What's Included: All meals and snacks on board, tea and coffee in selected venues, guest speakers, all entertainment, culinary arts programme, sports and leisure facilities.

Dress Code: Daily life aboard the ship and in ports of call is laid back and casual. Evening dress falls into two distinct categories: formal or smart casual. On formal evenings, ladies wear a cocktail dress or gown and gentlemen wear a suit and tie or tuxedo. There are approximately 2 formal nights per 7 days and 3 formal nights per 10 days.

ROL Cruise think... Holland America Line is the perfect choice when looking for a premium, traditional cruise experience combined with excellent learning programmes and on board facilities.





Since forging a route between Trondheim and Hammerfest in 1893, Hurtigruten ships have provided vital links between cities, towns and hamlets on Norway's shores, delivering post, local passengers, freight and today's explorers up and down the coastline.

What's Included: The majority of Hurtigruten voyages offered through ROL Cruise include breakfast, lunch and dinner.

Dress Code: On board dress is informal. Layered clothing is recommended to allow you to adapt to changes in temperature. Attire should be warm and windproof. Sturdy shoes are important on deck and on shore excursions.

ROL Cruise think... Hurtigruten is perfect for customers who aren't looking for theatrical stage shows, multiple dining venues and butler service. Hurtigruten cruises are about wanting to experience the 'real' Norway during summer or winter. You will get to the heart of the culture, discover local delicacies, view the stunning scenery and perhaps catch a glimpse of the Northern Lights. On Hurtigruten's famous explorer voyages, you can even set foot on Antarctica or watch polar bears playing high in the Arctic!



NCL provides a more flexible approach to the cruising experience with its Freestyle Cruising®, offering endless possibilities on board, with as many ways to have fun as there are tempting restaurants to dine in and fantastic lounges to relax in.

What's Included: All meals and snacks on board, 24-hour dining venues, tea and coffee in selected venues, Aqua Park & Sports Complex, all award-winning entertainment, Fitness Centre & Sports Court.

Dress Code: Aboard NCL ships, you're pretty much welcome to wear whatever, whenever. With the widest range of dining venues, tons of entertainment options, bars and lounges, you'll find there are places for your style all over NCL's ships, day and night.

ROL Cruise think... NCL is the perfect cruise line for families, solo travellers, couples or groups looking for a more relaxed and informal holiday. With a range of facilities and activities, wide choices of restaurants and bars, and the widest and most flexible choice of accommodation, you can enjoy the freedom and flexibility of Freestyle Cruising.



Oceania Cruises is the world's largest upper-premium cruise line. Cuisine, comfort, service and outstanding value are the pillars that define Oceania Cruises' five-star product and have positioned the line as the cruise company of choice for travellers seeking a truly refined and casually elegant travel experience.

What's Included: All meals and snacks on board including speciality restaurants, flights and transfers, soft drinks, bottled water, teas and coffees, guest speakers, all entertainment, sports and leisure facilities.

Dress Code: Recommended on board clothing is resort or country club-casual. For evening dining, elegant casual resort wear is suggested.

ROL Cruise think... Oceania Cruises is the ideal choice for guests wishing to experience a luxury cruise brand, with a country club ambience, at fantastic value. Oceania Cruises is best known for the finest cuisine at sea and fantastic itineraries.



P&O Cruises can trace its roots back over 175 years and is a favourite British cruise line, epitomising the perfect combination of exciting worldwide destinations with a 'home-from-home' on board experience and offering both adult-only and family-friendly ships.

What's Included: All meals and snacks on board, tea, coffee, selected soft drinks and room service, entertainment, sports and leisure facilities.

Dress Code: Casual wear is advised for days on board and excursions. Evenings are casual, with coordinating separates or dresses for ladies and polo shirts and trousers for men being ideal. There will also be one or more gala evenings when dinner jackets or tuxedos are normal for gentlemen and ladies wear cocktail dresses or ball gowns.

ROL Cruise think... P&O Cruises is the perfect choice for couples, groups or families who are looking for a traditional cruise experience with a truly British style. From first time cruisers to seasoned travellers, P&O Cruises is a firm favourite to help you discover the world.





Regent Seven Seas Cruises® promises one of the most luxurious cruise experiences. Relax and encounter a cruise where everything is included. Choose from an extensive selection of complimentary shore excursions on every voyage.

What's Included: Overseas transfers and flights (where applicable), gratuities, beverages and in-suite bar, entertainment and enrichment programmes, unlimited shore excursions, fine dining, in-suite dining and 24-hour room service, butler service and complimentary WiFi in Penthouse Suites and higher.

Dress Code: Recommended evening attire is elegant casual – skirt/trousers and blouse for ladies and collared shirt for gents.

ROL Cruise think... Regent Seven Seas Cruises is perfect for discerning cruisers who want to discover a range of destinations, with a host of complimentary shore excursions to choose from, and those who enjoy a personal service aboard elegant, intimate ultra-luxury ships, who want to relax knowing that everything is included.



SEABOURN™



Sailing with Seabourn is like joining a private club, where fellow travellers feel like old friends who share your passion for life's greatest treasures and enriching experiences.

What's Included: Gratuities, beverages, entertainment and enrichment programmes, fine dining, in-suite dining and 24-hour room service.

Dress Code: During the day, casual, resort-style attire is welcomed. For evenings, elegant casual is always acceptable – trousers with jacket or skirt/trousers with blouse. An optional formal evening will take place once every 7 days for guests who wish to dress up in cocktail dress/black tie.

ROL Cruise think... Seabourn is the perfect choice for couples, individuals and friends who want to feel blissfully relaxed and pampered from the moment they step on board. The amiable crew provide an exemplary service that exceeds even the highest expectations.





Silversea is the cruise line of choice for many well-travelled cruisers who look for the very finest things in life, yet still yearn for that personal experience. Discover remote ports from an intimate haven of incomparable luxury.

What's Included: Gratuities, personal in-suite butler, beverages, entertainment and enrichment programmes, fine dining, in-suite dining and 24-hour room service.

Dress Code: Casual resort wear is appropriate for daytime. Evenings will be casual, informal or formal, when women opt for a cocktail dress and gentlemen a tuxedo or dinner jacket.

ROL Cruise think... Silversea is great for couples, individuals and friends who enjoy the finer things in life and want the reassurance of an ultra-luxury cruise experience with never a gratuity to pay or a bar tab to sign.



STAR CLIPPERS



Star Clippers is a niche tall ship operator and is the only cruise company to offer an authentic, natural sailing experience with both modern propulsion methods and traditional sailing.

What's Included: All meals on board with open-seating dining, use of swimming pools and water sports activities and a 2:1 guest to crew ratio. Light-hearted and fun entertainment from the captain and crew allows you to mingle with fellow guests.

Dress Code: Relaxed and informal is sufficient during the day, with no formal evenings. For evening dining, elegant casual attire is required, with no shorts or t-shirts.

ROL Cruise think... For those who seek an authentic sailing adventure without sacrificing the comforts of a conventional cruise ship. If you want to get involved with sailing the ship, climbing the crow's nest and pulling the ropes, a journey with Star Clippers is a must.





Crystal Cruises offers you a six-star standard of luxury cruising. Crystal Serenity and Crystal Symphony are two of the best-regarded luxury cruise ships in the world, and are rarely rivalled. Whatever your interests, whether it's shopping, learning, exercise or being pampered, it's all available on these ships; each catering for around 1,000 guests.

What's Included: Flights and overseas transfers (where applicable), fine wines, spirits and champagne, gratuities, 24-hour room service, entertainment and enrichment programmes, fine dining.

Dress Code: Crystal Cruises adopts a 'Crystal Casual' dress code, consisting of casual day wear, and comfortable but elegant evening wear. Black tie optional evenings give the option to dress more formally, where it's requested that gentlemen wear a dark suit with or without a tie, and ladies opt for a dress, or elegant separates.

ROL Cruise think... Crystal Cruises is ideal for those looking for an exceptional cruise experience where attention to detail comes as standard, and nothing is overlooked. Dining takes centre stage, as does the lavish entertainment after nightfall. Cruising with Crystal is perfect for a special occasion holiday, or simply for those with a taste for the finer things in life.



Small-ship cruising at its best



Voyages to Antiquity provides a wonderfully classic, charming cruise experience; visiting fascinating destinations imbued with history. On board, the atmosphere is comfortable, yet classically elegant, with low key entertainment and enrichment aplenty.

What's Included: All meals and snacks on board, afternoon tea, wine and beer or soft drinks included with dinner, flights and overseas transfers (where applicable) gratuities, lecture programme on board and shore excursions.

Dress Code: Dress code aboard Aegean Odyssey is smart casual. Comfortable walking attire is advised for the day, and for the evening, guests are advised to pack as though visiting a sophisticated city – long gowns and tuxedos are not required. Consideration should be given for visits to holy land itineraries, where guests must dress appropriately.

ROL Cruise think... Voyages to Antiquity is the perfect choice if you love to learn about the history of the destinations you are visiting, and want to be in company of like-minded guests. Fully inclusive excursions are hosted by guides, rich with knowledge, keen to share their passion for travel and exploration.



All about River Cruising

River cruising offers a truly unique way to discover the genuine character and culture of any destination from a totally different perspective.

Discover the delights of the world's great waterways aboard a luxury river cruise ship. Unpack only once and enjoy your floating boutique hotel, where the next great destination appears at your doorstep. Take an adventure along some of the world's greatest rivers, taking in the scenery at a gentle pace from the comfort of your floating hotel. River cruising offers constantly changing scenery as you float close to the land.

Each itinerary is meticulously planned to allow plenty of sightseeing opportunities, either within walking distance of the ship's berthing points or on organised excursions. In fact, every day brings with it the chance to discover new landscapes, cultures and experiences you will cherish forever.

European River Cruising: Travel through Europe and enjoy a luxury river cruise along the Rhine, Main, Danube, Moselle, Douro, Seine or Rhône rivers.

Russia River Cruising: Cruise the iconic Russian waterways between Moscow and St. Petersburg along the Volga, Svir and Neva rivers, through iconic cities and charming rural destinations.

Vietnam: Experience the essence of South East Asia during an incredible Mekong River cruise and immerse yourself in the tantalising flavours and dramatic landscapes of the region.

China: Take in spectacular sights, see China's key highlights and explore the culture as you sail along the Yangtze River.

Burma: Visit pagodas and temples aplenty, absorb wonderful picture perfect views and enjoy a trip to Mandalay; Burma's last royal capital.



What's Included: Return flights, accommodation with river views, specially selected wine, beer and soft drinks with lunch and dinner (itinerary dependent), a range of guided tours to must-see attractions and World Heritage Sites, cultural enrichment programmes and all on board facilities.

ROL Cruise think... River cruising is the perfect way to discover the beautiful scenery of a destination as you journey into the very heart of the world's greatest cities and most charming towns. River cruise ships are comfortable and convenient and great for guests wishing to explore; they take less time to travel there so you have more time to spend there.



With a 1:3 crew to guest ratio, you can rest assured that you will receive a first-class service throughout your holiday. Not only does AmaWaterways offer top quality service, first-class cuisine and top-of-the-range facilities, but is proud to have been the first cruise line to carry a fleet of bicycles and offer twin-balcony staterooms. It's special touches like these that make the AmaWaterways difference.



With fine dining, unforgettable destinations, stunning accommodation and attentive staff, every aspect of an APT journey will exceed your expectations. Guests can fully immerse themselves in life aboard, while knowledgeable tour guides guarantee that a visit ashore will be filled with insightful knowledge, so prepare to delve deeper with details on the destinations that only a true local can offer.



Visit all of the iconic European gems in style and comfort aboard your unique, modern river vessel. As soon as you step on board an award-winning Emerald Waterways Star-Ship you'll notice the light and airy spaces; the contemporary decor has a striking minimalist feel with statement centrepieces and luxurious surroundings. The elegant furnishing and mirrored walls emphasise your spacious environment and the floor-to-ceiling windows open up the horizon to the stunning European views.

SCENIC°

Setting unprecedented standards in luxury river cruising Scenic ensure that every element of your journey has been meticulously crafted to give you an unforgettable experience on Europe's rivers. Once docked, guests can look forward to exclusive events held in opulent places and inclusive touring programmes tailored to your time ashore. With unforgettable highlights, all-inclusive food and drink packages and no hidden costs, Scenic really are Europe's most luxurious river cruise line.



Renowned for being one of the most all-inclusive river cruise lines, Uniworld gives guests the freedom to relax to their heart's content. While on board, guests can eat, drink and explore as much as they please (this will vary depending on location, with exclusions in Russia and Asia). Uniworld's European programme includes everything; from gratuities and shore excursions to an in-suite butler service – this is an experience that has it all! Sit back, relax and sip a glass of chilled champagne while embracing the mesmerising European vistas that pass by.

Customer Testimonials

"We always use ROL Cruise to book our cruises as the Cruise Miles and excellent service ensures everything runs smoothly. Cruise Miles provides excellent extra value."

Dr Williams, Gerrards Cross

"Cruise Miles is a jolly good idea and we are saving up our miles at present to use against a future cruise booking."

Mr & Mrs Johnson

"Cruise Miles can only be a win-win scheme. Not only are you dealing with a professional, caring company who are prepared to go the extra mile for their customers, you also build up Cruise Miles. Imagine our surprise when our accumulated Cruise Miles virtually paid for our NCL cruise."

Mr Broomhead, Stoke-on-Trent

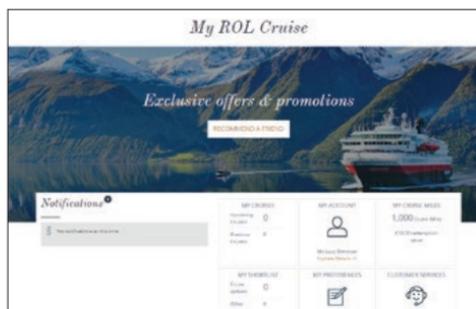
"Excellent service – particularly good at finding offers for solo travellers. I have already recommended ROL to friends."

Mrs. Williamson

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